

OPX_SMARTCHANNEL

SmartCONNECT for Channel Management

Connect Oracle Hospitality OPERA to your distribution channels and benefit from direct, two-way distribution

SmartCONNECT for Channel Management Validated Integration with Oracle Hospitality OPERA PMS and ORS

Connect your OPERA PMS or ORS directly to your distribution channels and benefit from direct 2-way distribution via the SmartHOTEL Channel Manager.

Enable a fast and secure way to update reservation information, availability, rates, and inventory between your distribution channels and your property management system (PMS) or central reservation system (ORS) via a single direct interface.

Better performance

The direct connection enables a faster and more efficient real time data flow between your PMS and distribution channels.

Fewer interfaces

A single direct exchange interface with OPERA PMS results in a more efficient distribution flow, replacing redundant interfaces.

Controlled connectivity

No dependence on the performance of a shared platform (with multiple properties) through isolated distribution.

INTEGRATION OVERVIEW

The validated integration between Oracle Hospitality OPERA PMS and/or your chain's ORS and the SmartHOTEL Channel Manager is enabled by OPERA Exchange Interface (OXI). The OXI enables fast and secure information exchange of availability, rates and inventory updates and reservation delivery between your distribution channels and your PMS. The direct, two-way connectivity results in more efficient distribution, replacing other interfaces and enabling independent hotels and hotel chains to experience the benefits of an isolated distribution platform.

INTEGRATION DETAILS

The integration enables the following actions:

OPERA PMS to Channel Manager

Rate, Restriction and Inventory

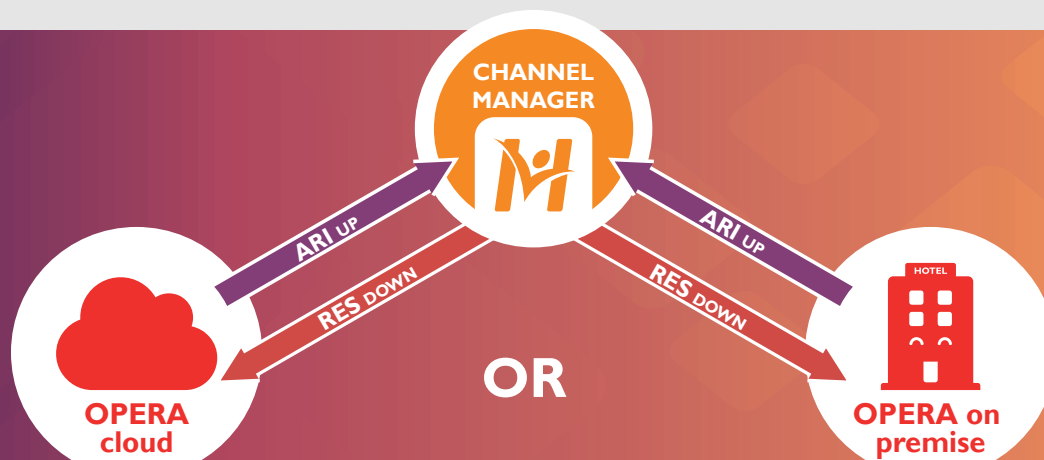
Channel Manager to OPERA PMS

Reservation

Oracle Product Code: OPX_SMARTCHANNEL

Versions: 5.5.0.28, 5.6.9 and upwards

OPN link: <https://partner-finder.oracle.com/catalog/scr/Solution/SP9-ZFEDTMSK.html>



ALL THE SMARTHOTEL BENEFITS LISTED

Smarter interfacing

Install just one OXI to exchange data to the SmartCONNECT for multi-vendor connectivity. A valid license per 3rd Party connection needs to be available instead of installing multiple OXI instances separately.

Real-time Updates

Real-time connectivity of rates, restrictions and inventory from OPERA PMS to all distribution channels like OTA, GDS and IBE and Payment Gateways in an isolated environment.

Dynamic pricing

The full access to the configuration of the OXI enables revenue managers to change from a static to a dynamic pricing strategy, allowing them to anticipate quickly on their continually changing market.

Service as our specialty

Full direct Support & Consultancy on all channels powered by SmartHOTEL provided by Oracle integration specialists and Hospitality experts

Hotel Segmentation

Have a single Oracle PMS instance splitting into multiple properties for online travel agent distribution.

Room plans

Sell multiple room types and a single room online for better room sale optimization.

Bed management (Suite8 only)

Sell and distribute your dorms and private rooms the way you want to on your booking sites.



SmartHOTEL.nl
Connecting hotels to the world

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