

# OXIHUB / ORS\_SMARTHOTEL

## SmartCONNECT for PMS

Don't let anything stop your hotel chain from growing.  
Start connecting!

### SMARTCONNECT for PMS Validated Integration with Oracle Hospitality OPERA ORS

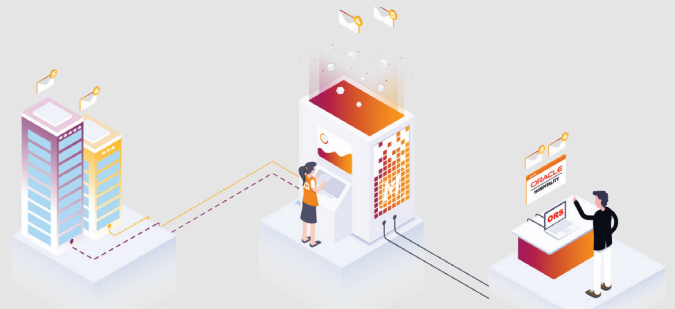
SmartCONNECT for PMS allows hotel chains that use the Oracle Hospitality OPERA Room Reservation System to easily on board any franchise hotel that uses a different Property Management System. Real-time data synchronisation between the systems ensures you don't miss out on opportunities to expand your Chain.

SMARTCONNECT for PMS is part of the SmartCONNECT product suite, providing full online distribution control for your channels. By utilizing the PMS module, you will be empowered with real time synchronization between multiple PMS's, OPERA ORS and other channels in a single direct distribution platform. It is a time and money consuming procedure to change a PMS infrastructure. This can cause missed opportunities for hotel chains who are looking to expand their hotel portfolio. That is why SmartHOTEL developed the SmartCONNECT for PMS.

### INTEGRATION OVERVIEW

SmartCONNECT for PMS enables OPERA ORS systems to connect any 3rd party software vendor, including 3rd Party PMS systems, allowing for chain expansion without additional costs. The direct 2-way connectivity results in more efficient distribution, replacing other interfaces. Availability, Rates and Restrictions are updated from the 3rd Party PMS to the OPERA ORS in real time, allowing for fast and secure data flow. All reservations are synchronized between both systems (OPERA ORS to 3rd party PMS and vice-versa).

The enriched 2-way interface between OPERA ORS and the SmartHOTEL Channel Manager empowers hotel chains to manage enterprise-wide room availability, rates & inventory on all distribution platforms 3rd-party PMS, OTA, GDS, IBE, Payment, etc.



*SmartCONNECT for PMS is part of the SmartCONNECT suite. With the SmartCONNECT suite, you can take full control of your online distribution, we provide you with direct 2-way connectivity to all distribution channels, or the tailored ones that you require.*

### INTEGRATION DETAILS

**The integration allows for the following actions:**

#### Opera ORS to 3rd Party PMS

Reservations, Cancellations and Modifications

#### 3rd Party PMS to Opera ORS

Rates, restrictions and inventory  
Reservations, Cancellations and Modifications

**Oracle Product Code:** ORS\_SMARTHOTEL / SmartCONNECT PMS for Opera ORS (Groovy-OXI)

**Versions:** V5.5.X

**OPN link:** <https://partner-finder.oracle.com/catalog/scr/Solution/SCSP-QWGRNVZO.html>

### ALL THE SMARTHOTEL BENEFITS LISTED

#### Simply Connect

Connect any third-party PMS system to the hotel chain's OPERA CRS. Optimize and automate your full Online Distribution flow by combining SmartCONNECT with the Smart-HOTEL Channel Manager.

#### Full 2-way Connectivity

Availability, Rates & Inventory from the PMS is uploaded to the CRS and reservations are exchanged from both the CRS and PMS seamlessly

#### Smarter interfacing

Install just one OXI to exchange data to SmartCONNECT for multi-vendor connectivity. A valid license per 3rd party connection needs to be available instead of installing multiple OXI instances separately.

#### Choose full distribution

Optimize and automate your full Distribution flow by combining Smart-CONNECT with the SmartHOTEL Channel Manager and other distribution vendors.

#### Expand your Chain

Don't miss out on new opportunities! Make your negotiations easier by offering PMS flexibility, saving time and money by letting hotels continue to use their trusted PMS system.

#### Service as our speciality

Full direct Support & Consultancy on all channels powered by SmartHOTEL provided by Oracle integration specialists and Hospitality experts

